# Data Section

The parameter to select the business venture will involve way lot of details and data study but for our exercise let’s consider below must have information in our data-

* Current restaurant type
* Restaurant ratings and reviews
* Transportation information like Airport or Bus service
* Other nearby venue details like
  + Hospital
  + Gym
  + Historic Site
  + Hostel
  + Hotel
  + Shopping Mall

Using Four Square location data, the neighborhood should be assessed on above parameters to decide upon the ideal business venture for a particular neighborhood.